

# CORAY McCLELLAN

1075 E. 650 N. Orem, UT 84097 • www.coraymc.com • coray@mergeworksmedia.com • (801) 735-5336

## PROFILE

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A talented, multifaceted, cross-platform media producer and educator. Specializes in high-quality, instructional video products specifically for web distribution. Also has extensive experience in vocal production, web design, and digital photography.

## EDUCATION

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<b>Masters in Instructional Technology</b> <i>Utah State University</i> 4.0 GPA	December 2006 <i>Logan, Utah</i>
<b>Bachelors in Audiology &amp; Speech-Language Pathology</b> <i>Brigham Young University</i> Music Minor - emphasis in sound recording	December 2004 <i>Provo, Utah</i>

## WORK EXPERIENCE

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<b>Media Producer &amp; Audio Engineer</b> <i>LDS Motion Picture Studio</i> <ul style="list-style-type: none"><li>• Train group of student engineers and direct voice-over talent</li><li>• Produce audio versions of <i>the Ensign</i>, <i>the New Era</i>, and <i>the Friend</i> on a monthly basis</li><li>• Perform audio sweetening for documentaries intended for broadcast</li><li>• Engineer the <i>Past Impressions</i> audio podcast for the Mormon Channel</li></ul>	May 2004 – Present <i>Provo, Utah</i>
<b>Managing Director &amp; Producer</b> <i>Mergeworks Media, LLC</i> <ul style="list-style-type: none"><li>• Create promotional documentary-format short films for internet distribution</li><li>• Produce audio products including music, audio books, and narration for broadcast</li><li>• Oversee corporate identity design work for print and the web, including website development</li></ul>	November 2007 – Present <i>Orem, Utah</i>
<b>Graphic Design Manager</b> <i>PMA Media Group, Inc.</i> <ul style="list-style-type: none"><li>• Hired, trained, and directed in-house graphic designers &amp; front-end developers</li><li>• Conceptualized and created documentary series, highlighting top online career paths</li><li>• Branded several high performing, social media marketing campaigns, including video</li><li>• Provided unique, dynamic photographic assets for print and web advertisements</li><li>• Reinvigorated corporate identities with web, print, and tradeshow displays</li></ul>	March 2009 – March 2011 <i>Provo, Utah</i>
<b>Creative Director over Multimedia</b> <i>Design Publishing &amp; Media Group</i> <ul style="list-style-type: none"><li>• Produced multiple audio books, DVD sets, and client web sites</li><li>• Supervised the construction of audio studio</li><li>• Trained staff and clients on media production best practices and techniques</li></ul>	December 2007 – March 2009 <i>Orem, Utah</i>

**Director of Marketing & Video Production Manager**

September 2005 – October 2007

*Hemingworth, Inc. & Embroidery Central, Inc.**Logan, Utah*

- Managed presentation of Hemingworth's corporate image and online presence
- Directed, filmed, edited, and distributed training videos, creating product awareness
- Created economical and innovative product packaging design solutions

**KEY SKILLS**

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**Communication:** Ability to distill complex ideas into clear, concise concepts in written or verbal forms**Image Capture:** Mastery of Lighting, Composition, Exposure and Movement in stills and video**Graphic Design:** Solid background in typography, color theory, and layout for web and print**Sound Production:** Thorough understanding of digital recording techniques in studio and on-location**Tools:** DSLR cameras for stills and video, professional HD video cameras, condenser and dynamic microphones, microphone preamps, continuous lighting sources and strobes**SOFTWARE COMPETENCIES**

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**Audio Recording:** Precise operation of Adobe Audition and Pro Tools**Digital Photography:** Mastery of RAW image capture and processing with Adobe Lightroom**Graphic Design:** Proficient use of Adobe Photoshop, Illustrator, and InDesign**Web Design:** Powerful control of Adobe Dreamweaver and hand coding CSS/XHTML**Video Editing & DVD Authoring:** Expert command of Adobe Premiere Pro & Encore, Sony Vegas Pro & DVD Architect Studio, and Final Cut Pro**VOLUNTEER EXPERIENCE**

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**Media Specialist / Volunteer Actor and Technician**

March 2001 – February 2009

*Draper Historic Theatre**Draper, Utah*

- Wrote, narrated, and recorded narration for radio commercials
- Performed leading roles in multiple productions
- Photographed, edited, and authored DVDs of several musicals
- Awarded a *Gold Star*, the theater's highest honor for volunteer service

**Volunteer Representative**

February 1999 – March 2001

*The Church of Jesus Christ of Latter-day Saints**Tempe, Arizona*

- Supervised groups of more than 20 volunteers
- Conducted training on teaching and leadership skills
- Prepared and delivered lessons to groups and individuals

**ACHIEVEMENTS**

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**Performance**

- Silver and Bronze Latin Champion, BYU Dancesport
- Guest Baritone Soloist, Legacy Chorale
- Baritone Soloist, Spire Music
- Principal Dancer, Mountain West Ballet

**Honors**

- Outstanding Scholar in Instructional Technology M.S. Program, 2007 USU
- Numerous academic scholarships, Brigham Young University
- Hillcrest High School Sterling Scholar in Speech and Drama