

# Coray William McClellan

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## Objective

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To assist a dynamic team in producing high quality video, audio, and other instructional media content.

## Education

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| <b>Masters in Instructional Technology</b><br><i>Utah State University</i><br>4.0 GPA   | December 2006<br><i>Logan, Utah</i> |
| <b>Bachelors in Audiology &amp; Speech-Language Pathology</b><br><i>Brigham Young University</i><br>Music Minor - emphasis in sound recording | December 2004<br><i>Provo, Utah</i> |

## Work Experience

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| <b>Audio Visual Manager / Graphic Designer</b><br><i>Design Publishing &amp; Media Group</i> <ul style="list-style-type: none"><li>Organized and produced multiple audio book titles</li><li>Edited and authored library set DVD series</li><li>Designed and constructed various client web sites</li><li>Supervised the construction of audio studio</li><li>Trained staff on the fundamentals of voice-over recording</li></ul>          | December 2007 – Present<br><i>Orem, Utah</i>       |
| <b>Director of Marketing</b><br><i>Hemingworth, Inc.</i> <ul style="list-style-type: none"><li>Managed presentation of Hemingworth's corporate image</li><li>Created and distributed training and promotional videos</li><li>Styled and maintained e-commerce web site</li><li>Designed print advertisements and packaging for new products</li></ul>  | January 2007 – October 2007<br><i>Logan, Utah</i>  |
| <b>Video Production Manager</b><br><i>Embroidery Central, Inc.</i> <ul style="list-style-type: none"><li>Directed actors in instructional videos</li><li>Captured or created all video, graphic, and audio content</li><li>Edited and mastered video sequences</li><li>Transcoded completed projects for internet and DVD</li><li>Transferred 8mm film to digital video</li><li>Photographed products and designed DVD packaging</li></ul> | September 2005 – August 2007<br><i>Logan, Utah</i> |
| <b>Recording Engineer / Vocal Talent</b><br><i>LDS Motion Picture Studio</i> <ul style="list-style-type: none"><li>Trained and directed group of student interns</li><li>Narrated and recorded magazines and manuals for the blind</li><li>Performed analog to digital conversion of archived audio</li><li>Mastered audio for internet and cassette tape distribution</li></ul>   | May 2004 – August 2005<br><i>Provo, Utah</i>       |

## Skills

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**Animation & Compositing:** Working knowledge of Adobe After Effects and Flash

**Audio Recording:** Mastery of Adobe Audition and Digidesign's Pro Tools

**Graphic Design:** Proficient use of Adobe Photoshop, Illustrator, and InDesign

**Office Applications:** Thorough understanding of Microsoft Word, PowerPoint, Outlook, and Excel

**Web Design:** Powerful control of Adobe Dreamweaver and hand coding CSS/XHTML

**Video Editing & DVD Authoring:** Expert command of Adobe Premiere Pro & Encore DVD,  
Sony Vegas & DVD Architect, and Final Cut Pro

## Volunteer Experience

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### Media Specialist / Volunteer Actor and Technician

March 2001 – Present

*Draper Historic Theatre*

*Draper, Utah*

- Re-designed current web site in CSS and XHTML
- Wrote, narrated, and edited voice-over for radio commercials
- Edited minus tracks and recorded background vocals
- Mixed live sound for a musical production
- Shot, edited, and authored DVDs of several productions

### DVD Historian

September 2003 – May 2004

*Brigham Young University Concert Choir*

*Provo, Utah*

- Produced and collected video and still content
- Edited footage into music video style sequences
- Digitized scrapbook pages into distributable format
- Designed menus and printed artwork
- Authored DVD with DVD-ROM content of still photographs

### Volunteer Representative

February 1999 – March 2001

*The Church of Jesus Christ of Latter-day Saints*

*Tempe, Arizona*

- Supervised groups of more than 20 volunteers
- Conducted training on teaching and leadership skills
- Prepared and delivered lessons to groups and individuals

## Achievements

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### Performance

- Silver and Bronze Latin Champion, BYU Dancesport
- Baritone Soloist, Spire Music and Legacy Choral
- Principal Dancer, Mountain West Ballet

### Honors

- Outstanding Scholar in Instructional Technology M.S. Program, 2007 USU
- Numerous academic scholarships, Brigham Young University
- Productions Company President, Hillcrest High School
- Hillcrest High School Sterling Scholar in Speech and Drama

### Internships

- Internship with ELS Productions as a music recording engineer
- Internship with Revolution Media, a marketing/multimedia company